



# 2017 Corporate Sponsorship Packet

MAKE A DIFFERENCE IN THE LIVES OF THOSE WHO *HAVE* MADE A DIFFERENCE

WOUNDED WARRIORS IN ACTION FOUNDATION

Enhance your visibility and reach your philanthropic goals while supporting our Nation's Purple Heart veterans

- Wounded Warriors in Action Foundation Inc. (WWIA) has strong brand recognition and support in the 40+ communities we serve Nationwide
- We are a Guide Star Platinum-Rated Charity, a Great Nonprofits 5-Star Charity, and a Federation member of America's Best Charities
- WWIA has over 12,000 social media followers
- We enjoy 550-700 weekly visitors to our website, 70% of which are first-time visitors.
- We were also recently awarded the Independent Charities of America Seal of Excellence, given to organizations meet the highest standards of public accountability, program effectiveness, and cost effectiveness.
- Our administrative overhead is 10.3%, with roughly 90% of our resources directly supporting our mission and program services.



## CONTACT US

If you have any questions about the information in this packet, please contact WWIA Headquarters and we will be happy to assist you.

INFO@WWIAF.ORG  
813-938-1390

# OUR MISSION

The Wounded Warriors in Action Foundation Inc. (WWIA) serves our nation's combat-wounded Purple Heart recipients by providing world-class outdoor sporting activities as a means to recognize and honor their sacrifice, encourage independence and connections with communities, and promote healing and wellness through camaraderie and a shared passion for the outdoors.



## HOW YOU CAN HELP: SPONSORSHIP LEVELS AT A GLANCE

Sponsor Level and Benefits	\$1k-\$2.4k	\$2.5k-\$4.9k	\$5k-\$9.9k	\$10k-\$19.9k	\$20k+
Personalized Thank You and Gift	✓	✓	✓	✓	✓
Logo in our Monthly Newsletter	✓	✓	✓	✓	✓
Your Company Name on Our Sponsor Page		✓	✓	✓	✓
Social Media Thank You After Event/Generally			✓	✓	✓
Large Scrolling Homepage Logo (1 year/\$10K)				✓	✓
Featured Press Release to Media Contacts					✓
Logo on Promotional Items (If Applicable)		✓	✓	✓	✓



“Thank you so very much for this once in a lifetime experience. The generosity and hospitality was fantastic. It humbles me to know that there are such wonderful people in this great country. The dogs, the birds, the company are all top notch. WWIA made this whole trip absolutely epic!”

-Purple Heart Recipient



“WWIA has done it again. I forgot that I have PTSD. I found peace in my everyday life. The amount of brotherhood that has transpired since we have been here is overwhelming. I haven't been this happy in a long time. Working away from my family has been so hard, but coming to this makes me feel like I am around my family again.”

-Purple Heart Recipient

#### FAST FACTS

# 10.3%

We maintain a very low administrative overhead percentage, with over 89% of donations directly supporting operations in the field.



# 250+

WWIA serves over 250 Purple Heart recipients annually on 50+ events across North America.

#### FOR MORE INFORMATION

Please contact us at WWIA HQ. We'd love to hear from you!

INFO@WWIAF.ORG  
(813) 938-1390

# 2017 Corporate Sponsorship Levels

## \$20,000+: FIVE-STAR SPONSOR



- Featured press release to all major media contacts, including Professional Outdoor Media Association
- Prominent scrolling logo on our homepage
- Social media promotion across all platforms
- Special mention in our monthly newsletter, “Notes from the Field” with article and photo
- Company name on our website’s Sponsor Page
- Logo on event webpage (if donation restricted to one event)
- Logo placement on applicable banners, merchandise, or other promotional materials
- Logo placement in our Annual Impact Report
- Personalized gift and a letter from our Founder and CEO

## \$10,000-\$19,999: FOUR-STAR SPONSOR



- Large logo on our homepage
- Social media promotion across all platforms
- Special mention in our monthly newsletter, “Notes from the Field” with optional article and photo
- Company name on our website’s Sponsor Page
- Logo on event webpage (if donation restricted to one event)
- Logo placement on applicable banners, merchandise, or other promotional materials
- Personalized gift and a letter from our Founder and CEO

## \$5,000-\$9,999: THREE-STAR SPONSOR



- Social media promotion across all platforms
- Special mention in our monthly newsletter, “Notes from the Field” with optional article and photo
- Company name on our website’s Sponsor Page
- Logo on event webpage (if donation restricted to one event)
- Logo placement on applicable banners, merchandise, or other promotional materials
- Personalized gift and a letter from our Founder and CEO





## \$2,500-\$4,999: TWO-STAR SPONSOR ★★

Logo in our monthly newsletter

Company name on our website's Sponsor Page

Logo on event webpage (if donation restricted to one event)

Logo placement on applicable materials

Personalized gift and letter from our Founder and CEO

## \$1,000-\$2,499: ONE-STAR SPONSOR ★

Personalized gift and letter from our Founder and CEO

Logo on event webpage (if donation restricted to one event)

Logo in our monthly newsletter



# Support our Heroes

If you are interested in supporting WWIA and our Nation's Purple Heart veterans, please contact us at [info@wwiaf.org](mailto:info@wwiaf.org) or call (813) 938-1390. Let us know how you would like to make a difference in the lives of those men and women who *have* made a difference.