



# 2020 Corporate Sponsorship Packet

MAKE A DIFFERENCE IN THE LIVES OF THOSE WHO *HAVE* MADE A DIFFERENCE

WOUNDED WARRIORS IN ACTION FOUNDATION

Enhance your visibility and reach your philanthropic goals while supporting our Nation's Purple Heart veterans

- Wounded Warriors in Action Foundation Inc. (WWIA) has strong brand recognition and support in the 40+ communities we serve Nationwide.
- We are a Guide Star Platinum-Rated Charity, a Great Nonprofits 5-Star Charity, and a Federation member of America's Best Charities.
- WWIA has over 16,000 social media followers.
- We enjoy 250-500 weekly visitors to our website, 80% of which are first-time visitors.
- We were also awarded America's Best Charities Seal of Excellence, given to organizations meet the highest standards of public accountability, program effectiveness, and cost effectiveness.
- Our administrative overhead is 12%, with roughly 88% of our resources directly supporting our mission and program services.



HONOR. CONNECT. HEAL.

## CONTACT US

If you have any questions about the information in this packet, please contact WWIA Headquarters and we will be happy to assist you.

INFO@WWIAF.ORG  
813-938-1390

# OUR MISSION

The Wounded Warriors in Action Foundation Inc. (WWIA) serves our nation's combat-wounded, Purple Heart recipients by providing world-class outdoor sporting activities to recognize and honor their sacrifice, encourage independence and connections with communities, and promote healing and wellness through camaraderie and a shared passion for the outdoors.



## HOW YOU CAN HELP: SPONSORSHIP LEVELS AT A GLANCE

Sponsor Level and Benefits	\$1k-\$2.4k	\$2.5k-\$4.9k	\$5k-\$9.9k	\$10k-\$19.9k	\$20k+
Personalized Thank You and Gift	✓	✓	✓	✓	✓
Logo in our Monthly Newsletter	✓	✓	✓	✓	✓
Your Company Name on Our Sponsor Page		✓	✓	✓	✓
Social Media Thank You After Event/Generally			✓	✓	✓
Large Scrolling Homepage Logo				✓	✓
Featured Press Release to Media Contacts					✓
Logo on Promotional Items (If Applicable)		✓	✓	✓	✓



“Words are not enough. What you all do is beyond healing. I immediately felt the brotherhood and fellowship and it is something that I have missed and needed. Thank you for helping me reconnect. There is nothing in this world that can be compared to the bonds that are created when men go to war, walk and chew the same dirt, sweat and bleed, laugh and cry. This I am forever thankful for, the brotherhood. Thank you for the incredible opportunity these past few days. I will remember this until all of time is done. Keep the fire and passion going strong, reconnect as many as you can, your passion is awe inspiring. Thank you!”

-Mark D., Purple Heart Recipient

#### FAST FACTS

12%

We maintain a very low administrative overhead percentage, with 88% of donations directly supporting operations in the field.



200+

WWIA serves over 200 Purple Heart recipients annually on 50+ events across North America.

#### FOR MORE INFORMATION

Please contact us at WWIA HQ. We'd love to hear from you!

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## Decorated Patrons

Our Decorated Patrons are corporate donors and foundations that have contributed greatly to WWIA. The following awards are designated to patrons who go above and beyond in their support of our work through their total contributions. We thank them for their commitment to WWIA and our Purple Heart Heroes with all the benefits awarded to our five-star sponsors, plus a special place on our [wwiaf.org/decorated-patrons](http://wwiaf.org/decorated-patrons) page and a personalized certificate of service.



### MEDAL OF HONOR DONORS

\$150,000+ TOTAL CONTRIBUTIONS



### SILVER STAR DONORS

\$100,000-149,999 TOTAL CONTRIBUTIONS



### BRONZE STAR DONORS

\$75,000-\$99,999 TOTAL CONTRIBUTIONS



### PURPLE HEART DONORS

\$50,000-\$74,999 TOTAL CONTRIBUTIONS