



MAKE A DIFFERENCE IN THE LIVES OF THOSE WHO *HAVE* MADE A DIFFERENCE

2023 Corporate Sponsorship Packet

WOUNDED WARRIORS IN ACTION FOUNDATION

Enhance your visibility and reach your philanthropic goals while supporting our Nation's Purple Heart veterans.

- Wounded Warriors in Action Foundation Inc. (WWIA) has strong brand recognition and support in the 40+ communities we serve Nationwide.
- We are a Guide Star Platinum-Rated Charity, a Great Nonprofits 5-Star Charity, and a Federation member of America's Best Charities.
- WWIA has over 18,000 social media followers.
- We enjoy over 900 weekly visitors to our website, 95% of which are first-time visitors.
- We were also awarded America's Best Charities Seal of Excellence, given to organizations that meet the highest standards of public accountability, program effectiveness, and cost-effectiveness.
- Our administrative overhead is 10%, with roughly 90% of our resources directly supporting our mission and program services.



HONOR. CONNECT. HEAL.

CONTACT US

If you have any questions about the information in this packet, please contact WWIA Headquarters and we will be happy to assist you.

INFO@WWIAF.ORG
813-938-1390



OUR MISSION

The Wounded Warriors in Action Foundation Inc. (WWIA) serves our nation’s combat-wounded, Purple Heart recipients by providing world-class outdoor sporting activities to recognize and honor their sacrifice, encourage independence and connections with communities, and promote healing and wellness through camaraderie and a shared passion for the outdoors.



HOW YOU CAN HELP: SPONSORSHIP LEVELS AT A GLANCE

	\$1k-\$2.4k	\$2.5k-\$4.9k	\$5k-\$9.9k	\$10k-\$19.9k	\$20k+
Sponsor Level and Benefits	★	★★	★★★	★★★★	★★★★★
Personalized Thank You and Gift	✓	✓	✓	✓	✓
Logo in our Monthly Newsletter	✓	✓	✓	✓	✓
Your Company Name on Our Sponsor Page	✓	✓	✓	✓	✓
Social Media Thank You After Event/Generally	✓	✓	✓	✓	✓
Large Scrolling Homepage Logo				✓	✓
Featured Press Release to Media Contacts					✓
Logo on Promotional Items (If Applicable)		✓	✓	✓	✓



“ This was the most incredible experience I’ve ever had the pleasure to be a part of. Our Hosts, John and Art are two very special Warriors in their own right. We were treated like Heroes, which I have never considered myself to be. The townspeople were totally amazing and overgenerous. This is one great organization and has my support from this day on. Thank you so much to the Wounded Warriors in Action organization for their great sacrifices that they do for the wounded warriors. You have my appreciation and respect for what you do”.

-Gene C., Purple Heart Recipient

FAST FACTS

10%

We maintain a very low administrative overhead percentage, with 90% of donations directly supporting operations in the field.



175+

WWIA serves over 175+ Purple Heart recipients annually on 41+ events across North America.

FOR MORE INFORMATION

Please contact us at WWIA HQ. We’d love to hear from you!

INFO@WWIAF.ORG
(813) 938-1390

Decorated Patrons

Our Decorated Patrons are corporate donors and foundations that have contributed greatly to WWIA. The following awards are designated to patrons who go above and beyond in their support of our work through their total contributions. We thank them for their commitment to WWIA and our Purple Heart Heroes with all the benefits awarded to our five-star sponsors, plus a special place on our wwiaf.org/decorated-patrons page and a personalized certificate of service.



MEDAL OF HONOR DONORS
\$150,000+ TOTAL CONTRIBUTIONS



SILVER STAR DONORS
\$100,000 - \$149,999 TOTAL CONTRIBUTIONS



BRONZE STAR DONORS
\$75,000 - \$99,999 TOTAL CONTRIBUTIONS



PURPLE HEART DONORS
\$50,000 - \$74,999 TOTAL CONTRIBUTIONS